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Long Qiu Yun*

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

IN RE XINHUA FINANCE MEDIA, LTD.  
SECURITIES LITIGATION

This Document Relates To:  
ALL ACTIONS

MASTER FILE  
07 Civ. 3994 (LTS)

**NOTICE OF APPEARANCE**

To the Clerk of this Court and all parties of record:

Please enter my appearance as counsel in this case for Defendants Xinhua Finance Media Limited, Fredy Bush, Shelly Singhal, Zhu Shan, Graham Earnshaw, Aloysius T. Lawn, John H. Springer, Zhao Li, and Long Qiu Yun.

I certify that I am admitted to practice in this Court.

Date: August 13, 2007

/s/ Kenneth M. Murray  
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